

# Compliance is Important! Words to Avoid!

(lists are not all inclusive)



## BACK TO SCHOOL HOT WORDS

For Young Living essential oils labeled for topical and aromatic use (cosmetics)

Below is a list of hot words to avoid when promoting and selling Young Living essential oils labeled as cosmetics for topical and aromatic use:

Antibacterial	Congestion	Pink Eye
Antibiotic	Cough	Sanitize
Antiseptic	Cuts	Scrapes
Anxiety	Fever	Sore Throat
Attention	Flu	Stomachache
Deficit/Hyperactivity Disorder (ADD, ADHD)	Germ	Using essential oils labeled as cosmetics topically or aromatically to support a system, structure, or function of the body
Autism	Infection	
Bruises	Lice	
Cold	Pain	
Comparison or Substitute for Any Over-the-Counter or Rx Drugs	Pediatric Autoimmune Neuropsychiatric Disorders Associated with Streptococcal Infections (PANDAS)	

This graphic is consistent with labeling requirements for the United States only.



## SUMMER HOT WORDS

Below is a list of hot words to avoid when promoting and selling Young Living essential oils labeled for topical and aromatic use:

Allergies	Cuts	Plantar Fasciitis
Antibacterial	Eczema	Poison ivy
Antihistamine	Germ	Scars
Antiseptic	Headache	Scrapes
Arthritis	Heartburn	Skin cancer
Asthma	Infection	Stings
Blisters	Lyme disease	Stomachache
Bug bites	Migraine	Sunburn
Bug spray	Over-the-counter	Sunscreen
Burn	Pain	Wounds

This graphic is consistent with labeling requirements for the United States only.



## SPRING 25 HOT WORDS

Below is a list of hot words to avoid when promoting and selling Young Living products.

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| <ul style="list-style-type: none"> <li>• Allergies</li> <li>• Runny Nose</li> <li>• Sneezing</li> <li>• Asthma</li> <li>• Flu</li> <li>• Virus</li> <li>• Hay Fever</li> <li>• Infection</li> <li>• Congestion</li> <li>• Insect Bites</li> <li>• Hives</li> <li>• Germ</li> <li>• Antihistamines</li> </ul> | <ul style="list-style-type: none"> <li>• Antiseptic</li> <li>• Headache</li> <li>• Antibiotic</li> <li>• Stuffy Nose</li> <li>• Disinfect</li> <li>• Sanitize</li> <li>• Comparison or Substitute for Any Over-the-Counter or Rx Drugs</li> <li>• Antiseptic</li> <li>• Eczema</li> <li>• Cold*</li> <li>• Cough*</li> <li>• Sore Throat*</li> </ul> |
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\*These words may be used only to promote and sell Young Living products with over-the-counter labeling such as Young Living's Thieves® Cough Drops. Please refer to the product label for proper use. This educational tool is consistent with labeling requirements for the United States only.



## 25 HOT WORDS

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|---|---|
| <ul style="list-style-type: none"> <li>• ADD/ADHD</li> <li>• ALZHEIMER'S</li> <li>• ANTIBACTERIAL</li> <li>• ANTIDEPRESSANT</li> <li>• ANTI-INFLAMMATORY</li> <li>• ANTIMICROBIAL</li> <li>• ANTISEPTIC</li> <li>• ANTIVIRAL</li> <li>• ARTHRITIS</li> <li>• AUTISM</li> <li>• BURNS</li> <li>• CANCER</li> </ul> | <ul style="list-style-type: none"> <li>• CYSTS</li> <li>• FIBROMYALGIA</li> <li>• HIGH BLOOD PRESSURE</li> <li>• INSOMNIA</li> <li>• MEASLES</li> <li>• MMR</li> <li>• MRSA</li> <li>• MS</li> <li>• OCD/PANDAS</li> <li>• PARKINSON'S DISEASE</li> <li>• COMPARISON OR SUBSTITUTE FOR ANY OTC OR RX DRUGS</li> </ul> |
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# SPRING CLEANING

## ITEMS ON YOUR SOCIAL MEDIA SITES

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- PROFILE PICTURE
- COVER PHOTO
- HASHTAGS
- COMMENTS
- NOTES
- MESSAGES
- POSTS MADE IN PRIVATE GROUPS
- POSTS MADE IN PUBLIC GROUPS
- PHOTOS
- TWEETS
- RETWEETS
- POSTS
- PINS
- RE-PINS
- PIN DESCRIPTIONS
- TESTIMONIALS
- REDIRECTED LINKS
- SHARED POSTS
- EVENTS
- GROUP MESSAGES
- CAPTIONS ON PHOTOS
- VIDEOS
- GROUP BOARDS
- SECRET BOARDS
- POSTS YOU ARE TAGGED IN

